

Les Cheneaux Area Artisan Cooperative
Meeting Minutes
February 27, 2019

Board Members Present:

Amy Polk, Julie Porter, Lisa Bohn, Cindy Lyons (by phone)

Members Present:

Roger Kilponen, Katie Eberts, Elizabeth Carrington (by phone), Jan Sitz (by phone)

The meeting was called to order at 6:12 p.m.

Review of the Minutes

- Cindy moved to approve the January meeting minutes as presented; Julie seconded. The motion passed with no nays and no abstentions.

Approval of the Agenda

- No changes were made to tonight's meeting agenda.

Financial Report/Present Bills

- Roxanne emailed the Board the Treasurer's Report (which will be attached to these minutes). We have a total of \$3,101.45 across all accounts, and the checking account balance is \$754.32.
- Lisa moved to accept the Treasurer's Report as presented; Julie seconded. The motion passed with no nays and no abstentions.

Correspondence

- There was no new correspondence to review.

New Members

- We resumed the tabled discussion of the youth applicant from our January meeting. Various LCAAC members had (informally and more formally/pro bono) consulted with attorneys. The upshot was the following:
 - Cindy moved to deny the application; Julie seconded. The motion passed with no nays and no abstentions.
 - LCAAC will deny this application because applicant is a minor but encourage her to reapply to LCAAC when she is 18. Roger will draft a letter to the applicant explaining this, and Amy will personally deliver to applicant and family.
 - At its annual meeting in July, LCAAC will draw up and implement language for its by-laws to stipulate membership applicants must be 18 years old or above.
 - Interested LCAAC members will brainstorm about the creation of a youth membership category.

Old Business

- The Creative's Guide to the Entrepreneurial Mindset workshop is coming soon, and applications are still being accepted!

- Policies & Procedures: Julie reported that there are a few P&P updates coming our way. The Gallery Committee met and there are some new Policies & Procedures for Old Shell Gallery currently being drafted to present to the board.
- Old Shell Gallery report or updates:
 - Katie reported that the Gallery Committee is still working on ways to draw volunteers to help OSG operate this upcoming summer season. The committee is reviewing things like number of shifts, “job” choosing.
 - OSG appearance: the committee has been discussing the purchase of shelving to improve the overall aesthetic of OSG’s interior.
 - The Gallery Committee will discuss Steve Autore gift at its next meeting. For our info, the Gallery Committee members are Reini, Ann, Katie, Julie, and Steve.
- Friends of the Gallery:
 - Julie spoke with Kate TerHaar about the Friends of the Les Cheneaux Community Library. Julie expressed concern about establishing a Friends of the Gallery entity given the possibility that at any moment Steve Autore may be able to sell the building. There was a discussion about the “philosophical” idea behind starting a “Friends” group for OSG within LCAAC, as well as the fact that OSG artists are actually making a profit from their sales at OSG. It was decided that the topic of establishing a Friends group would be put on the back burner for now.
- LCAAC events for The Guide 2019:
 - The following items will be put in The Guide:
 - OSG Hours of Operation
 - Music & Art Dockside
 - Art in the Park
 - We discussed whether to purchase a half-page or a whole page in The Guide. Cindy made a motion to allow for spending up to \$100 to purchase a full page, if necessary. Lisa seconded the motion. The motion passed with no nays and no abstentions.
- Music & Art Dockside
 - The poll Amy sent out to LCAAC membership helped to determine that the majority preferred Saturday for MAD, so the date for MAD this summer will be Saturday, July 20, 2019, from 10:00 a.m. – 4:00 p.m.

New Business

- Michigan Art Guide
 - Amy brought in a copy of a local guide to Michigan art that she picked up while in Petoskey. She suggested that LCAAC consider placing an ad in it. We passed the Art Guide around and everyone was very enthusiastic about the prospect of LCAAC being included in it.
 - The deadline for ad placement is March 1. Amy will make a reservation with Art Guide and we will go from there.
 - Michigan Art Guide’s costs are more than we are used to, but we discussed the potential positive exposure LCAAC and its events could get as well as the fact that we

are currently in a positive financial position for just such an expense. We have approximately \$3000, and OSG has an advertising budget that it needs to spend from.

- Breakdown of Michigan Art Guide Advertising Costs (www.michiganartguide.com):

Basic Gallery Listing \$20 *includes*:

- Gallery name
- Address
- Phone number

Featured Gallery Listing \$90 *includes*:

- Gallery name
- Address
- Phone number
- Website address
- Facebook address
- Instagram handle
- appears in **BOLD** type

Ad Rates (which include images/photographs):

Full page \$1200

½ page \$675

1/3 page \$495

¼ page \$395

Art Fair Listing: \$15/fair

- It was agreed that we should purchase a 1/3-page advertisement and include our two art fairs (Music & Art Dockside and Art in the Park) as well as a “Basic Listing” for OSG (\$495 + \$30 + \$20). Lisa moved that we spend \$545 for the Michigan Art Guide advertisement. Julie seconded the motion. The motion passed with no nays and no abstentions.

Adjournment

- At 7:50 p.m., Julie moved to adjourn the meeting, and Lisa seconded. The motion passed with no nays and no abstentions.

Respectfully submitted,
Lisa Bohn, LCAAC Secretary