

## **Les Cheneaux Area Artisan Cooperative Minutes from January 24, 2018 Meeting**

**In attendance:** Board members Amy Polk, Katie Eberts, Julie Porter, and LCAAC members Steve Wirtz, Rick Shapero, and Randy Dunn

**Board Members Absent:** Roxanne Eberts and Jeanette Landreville

Meeting called to order at 6:08 pm

**Minutes review and approval:** following board review, Polk moved to accept the minutes of the November 20, 2017 regular meeting and December 14, 2017 special meeting as presented. Motion seconded by Porter. All ayes approved the motion.

**Financial report:** Treasurer Jeannette Landreville was unable to present the reports at this meeting, but K. Eberts reported that the balance of the Les Cheneaux Area Artisan Cooperative account is \$3,397.53, and the balance of the LCAAC's Old Shell Gallery account is \$4,247.60.

**Correspondence:** none to report at this time.

### **Old Business:**

**Old Shell Gallery:** K. Eberts reported on a \$150 donation from Bonnie Mikkelsen that was made to the LCAAC to cover its promotional listing in the Les Cheneaux Area Tourist Association's map/brochure and 2018 membership dues. Board members voted to accept this donation by voice vote over the telephone prior to this meeting, due to a hard deadline that had to be met before the January meeting. K. Eberts donated a thank-you card that members signed to thank Mikkelsen for the donation.

Rick Shapero reported that Steve Autore, owner of the Old Shell Gallery property, has agreed to continue leasing the property to the LCAAC under the same very affordable agreement as in 2016 and 2017, for another year. Shapero noted that when the LCAAC entered into its lease agreement with Autore, there was an understanding that if the Gallery started to generate more revenue, it might pay Autore more. Shapero suggested the LCAAC look at its marketing plans and how it might get more people through the door to increase sales.

**Membership Report:** committee reported that membership renewal forms went out to 26 members who were in good standing. 8 previous members were not in good standing, so did not receive renewal forms. The Membership Committee will be assembling new membership packets, and anyone who hasn't yet paid their dues by the deadline will be contacted directly by members of the Membership Committee.

**Advertising and Marketing:** the Advertising and Marketing Committee will start working on updates to the web site this winter, followed by updating the LCAAC membership brochure once renewals are confirmed. The Committee might also look into hosting marketing workshops led by guest speakers, which would be educational and enrichment opportunities for LCAAC members.

**Policies and Procedures:** Porter asked the board how it thought non-member participation should be handled at events— should non-members pay a flat participation fee, or

a certain percentage of sales from events. The majority of members at the meeting seemed to prefer a flat booth fee to participate in LCAAC events that would be around \$70-\$75. The non-member participation policy was explained— open to artists outside the LCAAC boundaries only to give the LCAAC the opportunity to invite special guests and/or artists from neighboring communities to participate in our events. Board members explained the decision to share minutes, agendas and all LCAAC correspondence via e-mail and on the LCAAC web site after LCAAC member Shapero questioned the new policy to share correspondence electronically. Board members decided that access to LCAAC correspondence is now easily available on the web site and by e-mail, which eliminates the need to mail correspondence to individual members.

### **New Business:**

**New Board Member Election:** Following the recent resignations of board members, Claire Jacob and Roger Kilponen, LCAAC currently has two board seats open, and the board will postpone filling those seats until the next meeting, to give more LCAAC members the opportunity to express interest. Currently, there is one prospective board candidate who is still thinking about it. The board will reach out to the membership again.

**Committees for Music and Art Dockside (MAD) and Art in the Park (AP):** Kilponen's resignation has created an opening on the MAD Committee, and Polk will check to see if the remaining MAD Committee members want to remain, while K. Eberts or Porter will send out an inquiry to the membership, giving them the opportunity to join the MAD or AP committees. Leadership is needed for both, and new members on each committee are welcome. The MAD date for 2018 needs to be set before March 1, to get in The Guide of 2018 events.

**“Grandfather Clause” Policy Question:** members discussed a LCAAC policy regarding former members who move out of the area, as there is a current member who is moving outside the LCAAC boundaries, but will maintain a studio inside the boundaries. Members believe the policy covers artists who have studios in the LCAAC boundaries, and Porter will propose a policy language update that specifies that if a member who physically moves out of the boundaries maintains a studio within the LCAAC boundaries, the LCAAC Grandfather Clause applies to that member and allows them to remain a member.

**Adjournment:** Polk moved to adjourn the meeting at 7:29 pm, and Porter seconded the motion. All ayes.